

# ORDER FORM – IN MEMORIAM

DEADLINE: 1 WEEK PRIOR TO PUBLICATION DATE. Today's date: \_\_\_\_\_

NOTE: In Memoriams are available to publish six months or more after the date of death. In-Memoriams will publish on Sundays only in The Post-Standard. Color is available every Sunday at no additional cost.

Sunday Publication Date \_\_\_\_\_ Photo/art attached  YES  NO

In loving memory of

Name of deceased \_\_\_\_\_

Date of birth \_\_\_\_\_ Date of death \_\_\_\_\_

(Verse) \_\_\_\_\_

---

---

---

---

---

---

---

---

---

---

(From) \_\_\_\_\_

## ■ SUBMITTED BY

Name \_\_\_\_\_

Phone \_\_\_\_\_ Email (for proofs) \_\_\_\_\_

Address \_\_\_\_\_ Apt. # \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

## ■ PAYMENT METHOD

Check enclosed (payable to Post-Standard)

Charge my  VISA  MC  DISC  AMEX

Credit Card # \_\_\_\_\_

Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_  
*(required)*

I assume all responsibility for and will indemnify The Post-Standard for any liability arising from the publication of the information I have provided The Post-Standard for the purpose of use with an In Memoriam ad. I will not hold The Post-Standard responsible for lost or damaged photographs and/or art.

Signature \_\_\_\_\_  
*(Must be 18 years of age)*

Border # \_\_\_\_\_

Size \_\_\_\_\_ \$ \_\_\_\_\_  
(Refer to the In-Memoriam sample size and rates chart on reverse side)

# Of Keepsake Copies \_\_\_\_\_ \$ \_\_\_\_\_  
(Copies printed on photo paper. \$10.80 for first print, \$5.40 each additional includes 8% NYS sales tax.)

TOTAL \$ \_\_\_\_\_

Advertising is subject to the Credit Department approval. Please note: after filling out all of the information, save, print and sign it. Then return by fax, mail or drop it in the payment box in the Syracuse Media Group lobby Mon.-Fri. 8:30 a.m.-5 p.m.

## ■ SEND US YOUR ORDER FORM

**Mail:** Attn: In Memoriams  
Syracuse Media Group  
220 South Warren St.  
Syracuse, NY 13202

**Fax:** 315-470-2050 **Email:** [inmemoriam@syracuse.com](mailto:inmemoriam@syracuse.com)  
**Questions:** 315-470-2279

**syracuse.com** | THE POST-STANDARD

S Y R A C U S E M E D I A G R O U P

# IN-MEMORIAM SAMPLE SIZES AND RATES

Use the boxes below to help you layout your ad and select the appropriate size. Please note: More text will result in a smaller picture and font size. Please indicate if you prefer a round or square photo and if there should be more than one person in the picture you supply.

In-Memoriams will publish on Sundays only in The Post-Standard. Color is available every Sunday at no additional cost.

1 col. (1.73") x 2"

\$60

NO PHOTO  
allowed for this size.

1 col. (1.73") x 3"

\$90

1 col. (1.73") x 4"

\$120

1 col. (1.73") x 5"

\$150

2 col. (3.56") x 3"

\$180

*Rates effective February 3, 2013*

**syracuse.com** | THE POST-STANDARD

S Y R A C U S E M E D I A G R O U P

220 South Warren St., Syracuse, NY 13202 • 315-470-2279  
[www.syracusemediagroup.com](http://www.syracusemediagroup.com)