



COLORING CONTEST RULES

Entries are divided into these categories:

Class 1 is for children ages 2 to 5, with no help from others. Entries in this division are limited to crayons, watercolors, markers or colored pencils.

Class 2 is for children ages 6 to 10, with no help from others. Entries in this division can use crayons, watercolors, markers, colored pencils and may make use of cotton, special paints or other art techniques.

HOW TO ENTER: During the Promotion Period, retrieve the full page coloring template from the Sunday, May 22th, 2022 Syracuse Post-Standard, color in the template using the materials allowed for your class as outlined below, complete the entry form including the child's name, entry class, mailing address, email address and daytime phone number ("Submission"). Submit the completed template by mailing to Advance Media NY- ATTN: Coloring Contest, 220 S. Warren St. Syracuse, NY 13202 before June 8th, 2022 at 3pm. No entries will be taken after June 8th, 2022 at 3pm. (The end of the Promotion Period.)

WINNER SELECTION AND NOTIFICATION: All entries will be judged on or about 12:00 NOON ET June 14th, 2022 (the "Judging Date") at The Advance Media NY offices by a panel of judges comprised of representatives of Advance Media NY. The judges will score entries based on the following criteria: Creativity (50%), use of color (50%). The one (1) entry from each class with the highest overall score will be declared a potential winner. The next two (2) entries from each class with the highest overall scores will be declared Runners-up. In the event of a tie, the entry with the higher score in the Creativity criteria will prevail. Potential winners and runners-up will be contacted via phone and email. Winners do not need to be present to win. If a potential winner (or their parent or legal guardian): (i) cannot be contacted; (ii) does not respond within five (5) days from the date the Sponsor first tries to

notify him/her; (iii) fails to return the Affidavit and Release as specified in Rule 9; (iv) refuses the prize; and/or (v) the prize or prize notification is returned as undeliverable, such potential winner forfeits all rights to win the Promotion or receive the prize, and an alternate potential winner may be selected. Upon contacting a potential winner and determining that he/she has met all eligibility requirements of the Promotion, including without limitation the execution of required waivers, publicity and liability releases and disclaimers, and, at Sponsor's discretion, successful completion of a background check, such individual will be declared the "winner" of the Promotion.

PRIZE DESCRIPTION. There will be one (3) winner from each class for a total of (6) winners. The prize for 1st place in each category is one (1) \$50 Visa Card (may be subject to certain restrictions including expiration date). The prize for 2nd place in each category is (1) \$25 Visa Card and the prize for 3rd place in each category is (1) \$25 Visa Card. All 1st, 2nd and 3rd prize winners will also receive a new box of crayons.

NO PURCHASE NECESSARY.

To download the coloring template and to see the full rules, go to: <https://www.advancemediany.com/coloring-contest/>

CONTEST ENTRY BLANK

(DO NOT DETACH ENTRY BLANK)

Complete this form and submit it to:

Mail to Advance Media NY- ATTN: Coloring Contest, 220 S. Warren St. Syracuse, NY 13202

Name _____

Age _____

Check one of the following blanks:

CLASS 1

CLASS 2

Address _____

City _____

State _____ Zip Code _____

Telephone _____

Email _____